



# PROFESSIONAL BEAUTYonline

PB isn't just a monthly event; our site is a constant hub of activity. We offer a taster below



## HOT DEBATE

We're getting plenty of regulars and newbies sharing their thoughts on the **forum**. You can have your say on any of the following, and more:

- ▶▶ How does someone get back into beauty after taking time out?
- ▶▶ How do you manage your consultation forms?
- ▶▶ How many skincare ranges do you think a salon or spa should house?

Comment on any of these, or start your own thread on the forum on an issue that is getting under your skin.

## DIARY DELVING

**Psst... the blog section** continues to prove popular online with the editorial team sharing their latest escapades while out and about. News and features writer Sara McCorquodale shows off her pearly whites after a tooth-whitening session; Christmas comes early for editor Jenni Middleton as she steps out in the latest fragrance from **Elemis** and managing editor Laura McCreddie is impressed by **Bare Escentuals** and **Omorovicza**.

## TREND TALK

**Tans and perfumes** have been hot topics online this month and you can read about which brands have delivered the feel-good factor over the past few months and which will continue to warm us into the winter. Who says a tan is just for summer? Keeping up with modern methods of communication, beauty brands are embracing Apple and launching iPhone apps. Read more about why online.

## PRODUCT PICKINGS

We've been posting on an array of **product launches** from the likes of **Clarisonic**, **Comfort Zone**, **Environ**, **Elemis** and **Cosmeceuticals**. Plus, if you're addressing **health and fitness** at your



salon or spa, it's worth having a look at our story on the stylish Cielotte exercise bike. It seems offering your clients a means for weight loss and toning doesn't have to mean introducing an eyesore.

Check out all this and more at

**Professionalbeauty.co.uk** 

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September 2010 Professional Beauty 33